



Crossroads 2023 Sponsorship Package

Sponsoring the 19th Annual Crossroads Interdisciplinary Health Research Conference

The Crossroads Interdisciplinary Health Research Conference is hosted annually by the Graduate Student Society at Dalhousie University's School of Health and Human Performance. Now in its 19th iteration, Crossroads has grown to a nation-wide, peer-reviewed academic conference that receives submissions from diverse, health-related disciplines across the country. To our knowledge, Crossroads is the longest running student-led conference in Canada. The conference provides a forum for interdisciplinary learning and collaboration between students and experts in health-related fields.

Crossroads 2023, taking place March 10-11, is expected to attract over 200 student researchers, faculty members, and special guests from across Canada and beyond. With the return of Crossroads, we aim to foster a space for collaboration, growth, and curiosity for all those who attend. To do so, we rely graciously on sponsors. In the past, we have welcomed sponsors including BRIC NS, Lord Nelson Hotel & Suites, WestJet, College of Registered Nurses of Nova Scotia, and Healthy Populations Institute.

Your support of Crossroads helps the next generation of leaders and innovators in health and wellness research to develop valuable skills and experience. By sponsoring the 19th Annual Crossroads Interdisciplinary Health Research Conference, your organization will be listed on our website and conference program and shared with our social media networks. In 2019, this promotion helped organizations like yours reach 23 different universities across Canada. To increase your impact and reach, we encourage your participation in our premium sponsorship program.

Why become a premium sponsor?

- Highlight your organization as a leading supporter of health and wellness.
- Expose your organization to students, faculty, and staff at Dalhousie University and numerous other universities across Canada through our promotions.
- Be recognized as a partner of an interdisciplinary health conference for research trainees, university officials, policy makers, and leading researchers.
- Provide students with the opportunity to learn, share knowledge, collaborate, and develop their passion for interdisciplinary health research and initiatives vital to our communities.



This year, we are seeking sponsors using a tiered format as outlined below. We invite you to explore our different sponsorship packages including customized packages and other forms of donations as well. Please contact us at dalcrossroads@dal.ca to get started!

Benefits	Bronze (\$100- \$499)	Silver (\$500- \$1499)	Gold (\$1500- \$2999)	Platinum (\$3000+)
Your promotion will be completely customizable according to your needs				✓
Your logo will appear in <i>all</i> future promotional materials and communications with attendees for Crossroads 2023				✓
A profile of your organization will be included in our conference program			✓	✓
On behalf of your donation, four students will have their registration fee waived.			✓	✓
Two members of your organization will be invited free of charge			✓	✓
Your organization may run a promotional booth			✓	✓
Your promotional materials may be displayed throughout the conference		✓	✓	✓
Opportunity to distribute your promotional materials to our attendees		✓	✓	✓
Your logo will be featured in our conference program and on our website	✓	✓	✓	✓
Acknowledgement in opening and closing remarks	✓	✓	✓	✓
Your organization will be promoted on our social media networks	✓	✓	✓	✓
Your organization name will be listed in our program and on our website	✓	✓	✓	✓



We are excited to further discuss your role in making Crossroads 2023 a success, and we thank you again for considering sponsorship. If you have any questions or concerns, please do not hesitate to contact us.

Sincerely,

Joshua Yusuf (he/him) and Michaela Title (she/her)
Co-Chairs
Crossroads 2023 Planning Committee
Dalhousie University